



WEST OXFORDSHIRE
DISTRICT COUNCIL

Environmental Services Innovation Programme (ESIP)

Background

- West Oxfordshire District Council is a partner in Ubico Ltd (with 7 others)
- Ubico performs environmental services on behalf of the Council:

Waste & Recycling collection

Trade Waste

Street Cleansing

Landscape services

Container deliveries

Environmental Services Innovation Programme (ESIP)

- Environmental Services Innovation Programme (ESIP) is a partnership between Cotswold District Council (CDC), Forest of Dean District Council (FoDDC), West Oxfordshire District Council (WODC), Publica and Ubico to deliver shared innovation projects.

Priority Areas

The ESIP programme focuses on 6 main priority areas:

- Increase service efficiency delivering reduced operating costs
- Reduce the carbon produced by environmental services
- Optimise and develop paid for products to increase income for shareholder councils
- Further innovation around systems, processes and structures building on Salesforce and In-cab technology
- Improve the customer experience
- Build on our use of business information to continue to make informed decisions

ESIP Year 1 (2021-22) Achievements

- ✓ Agreement of refuse and garden waste collection increase fleet size to reduce hire costs (WODC)
- ✓ Introduction of in-cab system (CDC & WODC) delivering a £25,580 fuel saving (62 ton CO2) in WODC, and contributing to a 47% reduction in missed bins in CDC
- ✓ Providing bulk stocks of litter picking equipment to parish and town councils in support of the Clean & Green programme (CDC)
- ✓ Garden Waste licence fee increase delivering £513k of additional combined income (All)
- ✓ Waste and recycling container delivery charging (CDC) delivering £7,433 in income
- ✓ Grounds maintenance improvements to support biodiversity priority (WODC)
- ✓ Driver liaison post (CDC) delivering £14,959 fuel saving which equates to 36.6 tons of CO2
- ✓ Review of waste demand to inform follow on projects (All)
- ✓ Litter Bin Placement and Renewal Programme likely to deliver circa £70k of additional income in 2023 (WODC)
- ✓ Garden waste stickers implementation (FODDC) saving £6,500
- ✓ Removal of bring sites has led to the avoidance of up to £112k in additional cleansing work which was unbudgeted for (WODC)
- ✓ Garden waste reduced number of loaders delivering £67,486 (WODC)
- ✓ Supporting the Clean and Green Programme (CDC) in additional cleansing
- ✓ Vehicle maintenance - new ways of working (WODC) delivering a £34,000 saving
- ✓ DMR (Dry Mixed Recycling) new contract (WODC)
- ✓ Procurement of electric vehicles including a new sweeper at WODC

Targeted £400k worth of additional income/savings and have achieved £850k!



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Waste Bin Placement and Renewal Programme

Background

- Council made decision to invest in replacing previous litter and dog bins with new dual bins
- Previously no guidance on locations
- No replacement programme
- Visually unattractive
- Total cost annually of circa £450K to empty (£377 each)
- Each bin costs £4k over it's life (10 year life)



Programme

- ✓ Programme focussed on all 81 parishes
- ✓ Introduced a new emptying schedule for all bins
- ✓ Anyone can now report overflowing bins online
- ✓ New maps showing locations of bins
- ✓ Reduced costs and increased income for the Council
- ✓ Work completed by end of April 2022

Challenges

- Some negative feedback on social media but on the whole positive reaction
- Unreliable data regarding quantity/location
- Residents have strong views about bins
- Scale of programme and hinderance in staff numbers brought about by COVID!



“The bins look great and I have had lots of positive comments from dog walkers”

Parish Councillor

“The new bins through the village look so much smarter. We are delighted by these initiatives on the part of WODC.”

Chairman of the Parish Council



West Oxfordshire District Council
@WodcNews

Out with the old, in with the new!

Working with parish councils we have now installed over 100 new #litterbins & removed some of our more 'vintage' bins in the process.

We're investing £50k alone into improving our bins as part of our priority to improve the local environment.



12:15 PM · Sep 30, 2021 · Orlo

“Thank you for installing that bin by the stile so quickly”

Parish Councillor

ESIP Year 2 (2022-23)

- Building on the relationships and confidence and capability in the team built up in the first year
- Greater focus on efficiencies, benefits realisation, and traditional business reviews
- More robust approach to price (fee setting) in 2023/24
- Focus on short, medium, and longer term benefits
- Don't underestimate the scale (risk and opportunity)

Key Projects Year 2 - WODC Focus

- Waste & Recycling Service Review in preparation for 2024
- Trade Waste review
- Garden Waste licence renewal review
- Street Cleansing review
- Landscapes review



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Questions