

Executive response to recommendations on from the Overview and Scrutiny Committee on 3 June 2026 on Supporting Community Services - Crowdfunder UK Approach

Recommendation	Agreed Y / N?	Comment	Responsible Executive Member (name, title)	Lead Officer (name, title)
<p>1. That the Council explores establishing a separate fund to enable projects to pay for start-up costs e.g. feasibility studies, scoping, project management and/or other such professional costs.</p>	N	<p>The Council recognises the importance of supporting early-stage project development. However, establishing a separate fund for start-up costs would require careful consideration, given the risk that funding could be invested without projects ultimately being delivered.</p> <p>At present, this has not been identified as a key barrier to projects progressing through the civic crowdfunding platform.</p>	<p>Sandra Coleman, Executive Member for Stronger, Healthy Communities</p> <p>CLlr Tim Sumner - Executive Member for Arts, Culture and Sports</p>	<p>Heather McCulloch, Community Wellbeing Manager</p>
<p>2. That the Council notifies ward members when an application is submitted in their wards as part of the new grant process.</p>	Y	<p>This can be incorporated into the process. An additional step can be introduced for officers to notify ward members when applications are submitted within their respective wards. This will help ward members to proactively engage with project applicants, develop a strong understanding of proposed initiatives, and offer appropriate support if/where needed.</p>		

Executive response to recommendations on from the Overview and Scrutiny Committee on 3 June 2026 on Quarterly Service Performance Report

Recommendation	Agreed Y / N?	Comment	Responsible Executive Member (name, title)	Lead Officer (name, title)
<p>I. That the Council incorporates video clips in any future recycling campaign to maximise the impact and reach of the information. An example could feature senior councillors informing members of the public on how to correctly recycle. E.g. correctly rinsing pots and separating materials.</p>	<p>In part</p>	<p>The Council runs a range of recycling communications across the year. This covers a wide range of recycling key messages for residents and aims to increase recycling rates across the district, which are already one of the highest in the country. West Oxfordshire performs strongly, ranking 14th out of 164 waste collection authorities sampled in England for 2024–2025, achieving a household recycling rate of 57%. This places it among the top councils nationally and reflects continued commitment to high recycling performance across Oxfordshire, supported by communications.</p> <p>The Communications Team are currently working with officers and the Executive on comms for this financial year and the team also supports county-wide waste communications initiatives. We will consider producing material on recycling instruction as part of this communications that is included in a resourced communications delivery plan that is agreed with the Leader and Executive Member. The best method and channel for this communication will be considered based on best practice guidance and resource available.</p>	<p>Cllr Alistair Wray - Executive Member for Environment.</p>	<p>Mark Pritchard, Head of Communications and Corporate Strategy</p>